



Referendum Services

Electoral Reform Services (ERS) is the leading provider of referendum services for local authorities.

Our comprehensive range of services covers all types of local authority referendums – from statutory referendums through to informal consultations. Electoral administrators simply choose what they want ERS to provide, whether it is election stationery and postal ballot packs, secure multi-channel voting (internet, telephone, text and post), or a full service including secure receipt and counting.

We can also assist with designing, producing and mailing suitable literature, engaging the community, co-ordinating the various ballot holder databases and running voter helplines. Our Research division can also help you to explore consultation issues in greater depth.

In 2008 the Association of Greater Manchester Authorities chose ERS to manage their all-postal Transport Innovation Fund Referendum. We provided secure printing, collation and despatch of 1.9 million postal ballot packs and the receipt and count of 1 million returned ballot papers.

Whatever size or type of referendum, you can rely on ERS to deliver a bespoke service that delivers best value and meets the needs of authorities and the wider electorate.

ERS provides electoral supplies and services to over 300 UK local authorities.

In a customer survey, when all clients were asked their reasons for choosing ERS, the overwhelming reasons given were reputation and recommendation.



Why Choose ERS?

- Market-leading reputation for reliability.
- Complete range of referendum services from a single source.
- Expertise from being the number 1 choice of local authorities for referendums on elected mayors, schools, council tax, housing, parking schemes, the creation of parish and town councils, planning issues and local government reorganisation.
- Secure multi-media voting capability – internet, telephone, text and postal – so local authority electoral administrators can choose the voting methods most suited to their electorates (subject to legislative restrictions).
- Proven capability to deliver large or complex referendums such as the Greater Manchester Transport Referendum, the Edinburgh Congestion Charge Referendum and the North East Regional Referendum.
- Experienced staff who can guide you through the rules enabling authorities to use the full electoral register to conduct local consultations.
- A fully equipped and secure Election Centre that means ERS does not have to rely on subcontractors to meet agreed deadlines.
- A name that is trusted and respected by voters, local authorities and politicians across the political spectrum.

For further information regarding the services of ERS, please contact our Business Development Department:

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